





*!mirage*



**TWO**

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## THEY CREATE ART

PHOTOGRAPHER: **AYUSH CHAUHAN**

@KACHAOWW

WB:KACHAOWW.COM

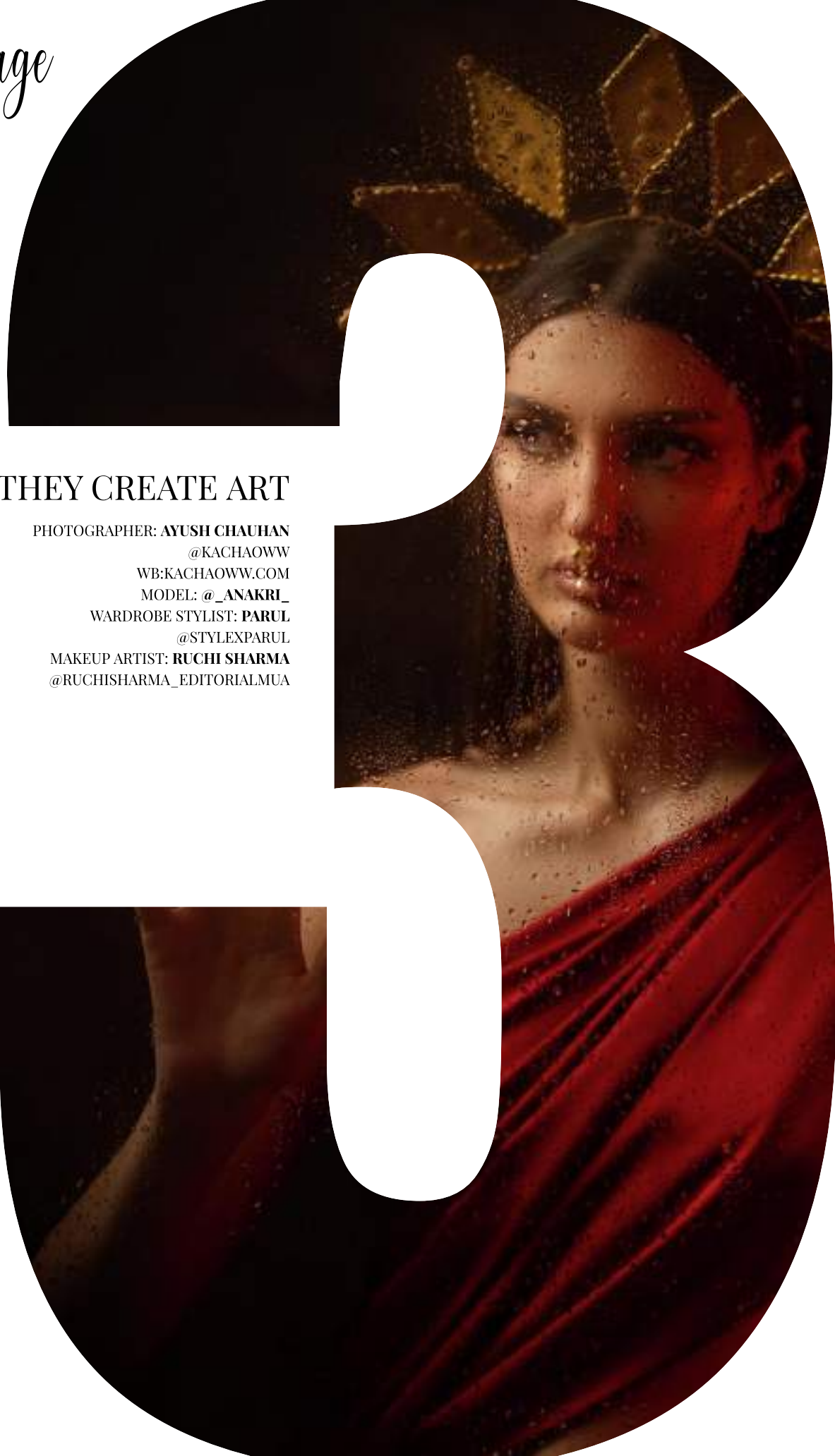
MODEL: @\_ANAKRI\_

WARDROBE STYLIST: **PARUL**

@STYLEXPARUL

MAKEUP ARTIST: **RUCHI SHARMA**

@RUCHISHARMA\_EDITORIALMUA



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**IMIRAGE** magazine is  
more than just an  
other picture book.  
It's about *story*  
telling. Images  
hold the potential to  
share some of the most  
powerful **StORiES**  
that connect **US** no  
matter where in the  
world we live.

What is **YOUR** *story*?

31

**IMIRAGEmagazine**  
**...more than just an 'other'**  
**picture book...**  
**IMIRAGEMAGAZINE.COM**

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20



LAVISH! 2025 SEPTEMBER



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PHOTOGRAPHER: MIKE RUIZ



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I like to give *freedom*  
to the people I *capture*  
to let them *express*  
themselves in the way  
they want. The results are  
always very interesting  
and *unexpected*, and I  
think this is how *magic*  
works in a way to  
*capture moments*.

Peter Lindbergh

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Print

I often photograph something as if the subject matter was realistic, but it is actually a fantasy.

Juergen Teller

“

*Creating a signature-style magazine takes years of hard work, experimentation, and failure.*

# BEHIND THE MAGAZINE

*EDITOR-IN-CHIEF,  
CREATIVE DIRECTOR,  
GRAPHIC AND LAYOUT DESIGNER  
MONIKA PECZELI.*

A Visionary Artist Pushing the Boundaries of Media Monika Peczeli (MONIKQUE) is a graphic artist, graphic designer, visual creator, award-winning film editor, and director. Her work is characterized by its abstract and surreal nature, and it is often difficult to categorize into a single medium. She mixes formats and experiments with various materials and techniques, creating works that are both visually stunning and thought-provoking. MONIKQUE's work is often inspired by the natural world, but it also explores themes of spirituality, psychology, and the human condition. She uses her art to create a sense of wonder and awe, and to challenge viewers to see the world in new ways. MONIKQUE is a true artist who is constantly pushing the boundaries of her medium. She is a visionary who is not afraid to experiment and take risks. Her work is sure to continue to inspire and amaze viewers for years to come. "I am so inspired by MONIKQUE's work. She is a true master of her craft, and her art is both beautiful and thought-provoking. I am always excited to see what she creates next."

By WOOFGOGH



ALOREE

Every great design  
begins with an even  
better story.

Lorinda Mamo

THEAN

JUSTAN

JO TTB

# ORIGINAL PIONEER BOOK

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“Photography has no rules, it is not a sport. It is the result which counts, no matter how it is achieved.”

Bill Brandt

There are 3 responses to a magazine:  
yes, no, and WOW! Wow is the one  
we aim for.

# 13

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**“Photographs open doors into  
the past, but they also allow a  
look into the future.”  
– Sally Mann**

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PHOTOGRAPHER: MIKE RUIZ

“Photography is the story I fail to put into words...”

Destin Sparks

IMIRAGEmagazine is more than just an 'other' "picture book"...It's about storytelling. Images hold the potential to share some of the most powerful stories that connect us no matter where in the world we live. The bi-monthly magazine applauds relevant and visually stunning features on beauty, fashion, art, design, writing, film, music, style and other creative genres. Featured talents can share their latest projects and audience can gain insight into their imaginative perception.

We accept exclusive submissions from emerging photographers and their creative teams, artists, filmmakers, and fashion designers/brands.




# film

*“Photography is a way of feeling, of touching, of loving. What you have caught on film is captured forever... It remembers little things, long after you have forgotten everything.”*

Aaron Siskind

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There are 3 responses to a magazine:  
yes, no, and WOW! Wow is the one  
we aim for.



Most photographers go and photograph something that they see, that exists, and that somebody else has created – they document it. But fashion photographers have to create what they're going to photograph. We have to go into the thought and build it up, get a girl, get a guy, get a situation, get the house, get the decor. It's the meaning of the word photography: "writing with light."

Mario Testino

BY JOLANTA PIKUL

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LAVISH BEAUTY AND FASHION PHOTOGRAPHY

A designer knows he has achieved  
perfection not when there is  
nothing left to add, but when there  
is nothing left to take away.

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We strip away all context, placing the subject against a vast, searing red void. This crimson field is not merely a background; it is a primal stage—evoking passion, danger, and the very lifeblood of instinct. Under the command of strong, directional light, sharp shadows carve out the form, creating a high-contrast drama that is both modern and timeless.

# SPOTTED HEART

PHOTOGRAPHER: ATU  
@PHOTOGRAPHY



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We live in a time of constant noise—  
loud arguments, quick judgments, and  
a pressure that pushes many to hide in the dark.  
But even in this chaos, if we hold on to our values,  
we can spark a light that cuts through it all—  
not as comfort, but as the moral compass we  
need when everything else fails.  
Light brings out what's hidden—colors, shapes, truths.  
The real revolution is found in staying the course,  
in choosing integrity, and in believing in hope.  
That's how we build the world we want to live in—  
a world that, once again, reflects  
the essence of the human being.

# GLARES BY CORTA CABEZA

GLARES COLLECTION BY **CORTA CABEZA**  
CREATIVE DIRECTOR: **DANNI ZÚÑIGA** @DANNIZU  
PRODUCER: **LUCIANO CAÑETE**  
@PELUQUEROYCONFESOR  
PHOTOGRAPHER: **ESTEBAN ROCA**  
@ESTEBAN\_ROCA\_PHOTO  
HAIR STYLIST: **ROBERTO PAJARES** @PAJSEV\_  
HAIR STYLIST: **MARTA MEDINA**  
@MARTITA\_LADOSCURO  
HAIR STYLIST: **ALEJANDRO EXTREMADO** @PER\_FUMO  
HAIR STYLIST: **SALVA VERDUGO**  
@SALVAVERDUGO.HAIR  
HAIR STYLIST: **JOSU ARUFE** @ARUFEHAIR  
HAIR STYLIST: **MANUEL MORILLAS**  
@MANUMG\_PROFESIONAL  
MAKEUP ARTIST: **ADRIÁN** @CALL\_ADRH  
MAKEUP ARTIST: **TERRY**  
@TERRY.COLA3

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LAVISH BEAUTY AND FASHION PHOTOGRAPHY

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# Who Wishes?



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PHOTOGRAPHER: MIKE RUIZ

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# Red Room

PHOTOGRAPHER: FERNANDO DUMAS  
@FERNANDO.DUMAS  
MODEL: @FRIKKKKO  
MAKEUP: @PAMELANORIEGABEAUTY  
HAIR: @ANTONIO.ARGO  
NAILS: @NAILS\_BYED

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*“Fashion is an expression of the times.  
Elegance is something else again.”*

Horst P Horst

*about reacting to what  
you see, hopefully without  
preconception. You can  
find pictures anywhere. It's  
simply a matter of  
noticing things and  
organizing them. You just  
have to care about what's  
around you and have a  
concern with humanity  
and the human comedy.*

*Elliott Erwitt*

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LAVISH BEAUTY AND FASHION PHOTOGRAPHY



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PHOTOGRAPHER: MIKE RUIZ

Remember being a child and the excitement that came with rummaging around the dressing up box and having the power to dress as whoever, or whatever, you wanted. Whether you preferred dressing up as a princess or prince, or in my case opted for the evil enchantress character, fantasy created these characters and showed us the power of dressing up. Clothes provide us with a magical ability to present ourselves to the world as we want to be seen.

Sometimes the characters from fantasy books or films have such an impact on us we unknowingly embody aspects of their look into our own. Maybe you love the frizzy hair and knitted jumper look just like Hermione Granger does or you feel best in long bohemian dresses that flounce about like Galadriel's gown in Lord of the Rings.

Fantasy has always had a massive influence on fashion. This influence goes much deeper than the way we dress. Elements of fantasy can be seen in couture collections that feature ruffles and bows, or waterfalls of lace and silk. It can be found in fashion spreads as we flick through the pages of

magazines. Sometimes, a genre can have such an influence on fashion and culture that we begin to live it through sub-cultures.

Within literature, fantasy is one of the oldest genres growing out of folk tales passed on by word of mouth, with the first books appearing around the 18th Century. Fantasy can be found in ghost stories told around fireplaces, or tales of fairies and goblins who roamed the forests and woods. When you think about it, witches, wizards, fairies and goblins are some of the oldest character types, appearing across many different cultures and fantasy fiction brings these to life for us. Fantasy is a genre that is constantly evolving, and as it does, many sub-genres appear that take tropes from the overarching fantasy genre and add twists. Fashion is an industry that is also constantly changing. We have the main fashion trends, but then we also have trends within subcultures. People take from mainstream fashion and adapt it to make it their own. Fantasy and fashion are two worlds that go hand in hand with each other.

Emmie Cosgrove

PHOTOGRAPHER: MIKE RUIZ

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# DRAPED IN COLOR NADIA KOSH'S BLUSH MASTERY

PHOTOGRAPHER: **KAPTURESTUDIO** @STUDIOKAPTURE  
WB: KAPTURE-STUDIO.COM  
MODEL: **ELIZA VOROBYOVA** AT MODELS ICONIC  
@E\_VOROBYOVAA  
MAKEUP ARTIST/HAIR STYLIST: **NADIA KOSH**  
@NADIAKOSH  
WARDROBE STYLIST: **SARA SERRATO**  
@SARASERRATOE  
FINE ARTIST: **CHRISTINA QUARLES**  
@CEQUARLES

In the latest beauty narrative, we delve into the transformative power of blush, reimagined through the visionary lens of Colombian makeup artist Nadia Kosh. Living in Berlin, Nadia brings a cosmopolitan flair to her art, infusing her work with an eclectic mix of cultures and inspirations. Her muse, Eliza Vorobyova, becomes a living canvas in this story inspired by the surreal and vibrant artistry of Cristina Quarles. Captured by the talented photographers at Kapture Studio, each frame bursts with the dynamic sensations of movement and the intimate emotions of being human, much like closing your eyes and letting a spectrum of colors wash over your mind.

Nadia's masterful use of blush transcends traditional application, venturing into the realms of 'boyfriend blush' and 'draped blush' techniques. The 'boyfriend blush' imparts a natural, sun-kissed flush that mimics the afterglow of a romantic embrace, while the 'draped blush' technique adds a sculptural, almost painterly quality to Eliza's features. Inspired by Quarles' exploration of fluidity and form, Nadia's application moves beyond mere makeup, becoming a symphony of hues that dance across Eliza's cheeks, temples, and even eyelids. The result is a look that is both abstract and deeply personal, mirroring the complex interplay of human emotions and experiences.

Kapture Studio's photography brings this vision to life with a series of images that are as evocative as they are beautiful. Each shot captures the delicate balance of color and light, highlighting the soft transitions and bold contrasts of Nadia's blush artistry. Eliza's expressions, serene yet powerful, draw the viewer into a world where makeup becomes a medium for storytelling, echoing Quarles' themes of movement and intimacy. This editorial is more than a makeup tutorial; it's an immersive experience, an invitation to explore the boundless possibilities of blush and the profound beauty of human connection.

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LAVISH BEAUTY AND FASHION PHOTOGRAPHY



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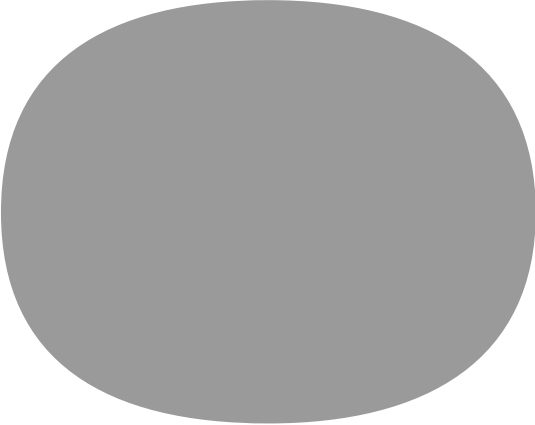


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LAVISH BEAUTY AND FASHION PHOTOGRAPHY



*Without craftsmanship,  
inspiration is a mere reed  
shaken by the wind.*

**Johannes Brahms**

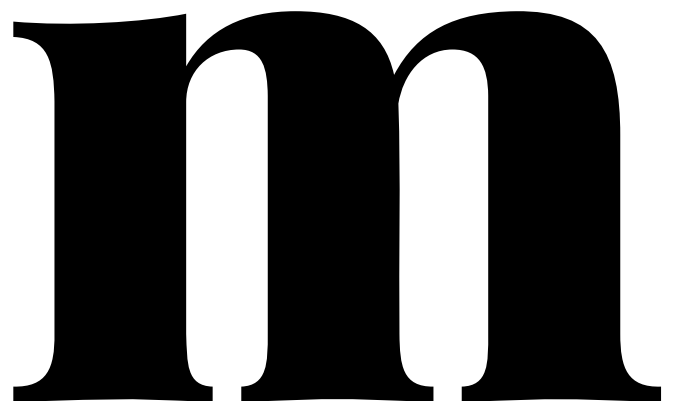


With photography,  
a new language has  
been created. Now  
for the first time, it  
is possible to  
express reality by  
reality. We can look  
at an impression as  
long as we wish, we  
can delve into it  
and, so to speak,  
renew past  
experiences at will.

Ernst Haas

Photography is not  
like painting. There is  
a creative fraction of a  
second when you are  
taking a picture. Your  
eye must see a  
composition or an  
expression that life  
itself offers you, and  
you must know with  
intuition when to click  
the camera. That is  
the moment the  
photographer is  
creative. Oop! The  
Moment! Once you  
miss it, it is gone  
forever.

**Henri Cartier-Bresson**





There are 3  
responses to a  
magazine: yes,  
**NO**, and **WOW!**  
Wow is the one  
we aim for.



These photos were a collaboration to capture the true duality of the modern woman. The model, Anna, arrived at the shoot with a "bad girl" attitude and her powerful demeanor was immediately captivating. A true badass who rode a bike to the set, she exudes an unshakeable confidence that I wanted to translate into a raw, unfiltered visual narrative. My goal was to show that strength and femininity are not mutually exclusive; they are intertwined. This series explores how her fierce, independent spirit coexists with a profound sense of grace, proving that "bad girls don't cry"—they create art.

# THEY CREATE ART

PHOTOGRAPHER: **AYUSH CHAUHAN** @KACHAOWW

WB:KACHAOWW.COM

MODEL: @\_ANAKRI\_

WARDROBE STYLIST: **PARUL** @STYLEXPAPUL

MAKEUP ARTIST: **RUCHI SHARMA**

@RUCHISHARMA\_EDITORIALMUA



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I will keep  
creating  
like there is  
tomorrow,  
people said  
this is wasting  
time  
I call this  
preparing



LAVISH CANADIAN MAGAZINE

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**...more than just an 'other'**  
**picture book...**

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